

beauty squad

2023 COMPETITION

Supporting and Nurturing the Australian Beauty Industry

The annual AUSTRALIAN BEAUTY SQUAD competition is aimed at the rising stars of the Australian Beauty Industry, so as to assist beauty therapists, specialists and salon owners on their road to fame and fortune.

Beauty Therapists aged 35 and under submit their entry online including their activity within the industry for the previous 12 months

Judges comprise of National and international Icons, industry, dermal, aesthetic and business experts and judging is based on skillset, industry experience, willingness to grow and achieve greatness. We will be looking for individuals who can demonstrate their strengths, qualities and passion, show us their achievements and experiences both in and away from the salon environment, their contribution to the industry, what makes them stand out and why they should be a team member of the Beauty Squad.

The Beauty Squad comprises of 4 team members. All Beauty Squad members must be qualified Beauty Therapists with a minimum of 5 years activity in the Australian Beauty Industry. They may be employed or self-employed and if self-employed own a registered business. Beauty Squad Team members must have at least a Cert 3 in Beauty Services, Cert 4 in Beauty Therapy, or at a minimum diploma in Beauty Therapy. They may also have a Health Science degree in Dermal or Aesthetics.

Prizes include packs from all sponsors, a stay in the soon to be renowned BEAUTY SQUAD House where for 3 days icons and mentors visit to get up close and personal with the team making this competition the most coveted of all comps aimed at the rising stars of our industry.

The Beauty Squad house costs that are covered include accommodation, food and drinks, excursion and dinner. Special dietary requirements can be considered but team members may need to bring their own. Flights are not included.

IMPORTANT INFO – ENTRY IS VIA THE ABIA SITE

OPEN FOR ENTRY 16/1/23

ENTRY DEADLINE 22/5/23

FINALISTS ANNOUNCED 26/6/23


Winners Announced at the Gala Awards – 27th August 2023, The Star, Sydney

YOU MUST BE AVAILABLE 7-10 OCTOBER 2023 TO ATTEND THE BEAUTY SQUAD HOUSE IN QLD

Media Coverage

Coverage in the Beauty Squad House on Social media is guaranteed and also encouraged.

Coverage in a 4 page spread in Beauty Biz



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Submissions

Each entry will require specific information to be written and uploaded directly into the awards site. Please keep a separate copy of the information uploaded for your records, however you will be able to download all or part of your entry at any time. You are welcome to Start an Entry which gives you access to the actual information required and should you decide not to continue with this entry, you can delete it. You may edit your entry after submitting, up until the entry deadline.

Important Date

Entry deadline: 22nd May 2023

Please note the entry deadline, this date is final and there will be no extensions provided. The system will automatically prevent entry submission after the deadline.

Entry Fee

An Entry fee of \$195 per entry will apply to Beauty Squad entries.

Entry fees are not required until you have completed your entry.

Entry fees may be paid by credit card or PayPal only and must be paid online at time of completing submissions. If your submissions have not been paid for at close of entry they may not be included for judging.

Judging

An independent panel of judges is made up of key national and international Icons, industry, dermal, aesthetic and business experts. A full list of judges will be published in BEAUTY BIZ magazine and on the ABIA and BEAUTY BIZ Facebook and Instagram Pages. Judging decision is final and no correspondence will be entered into.

Terms and Conditions

The Beauty Squad comprises of 4 team members.

Beauty Squad is an Australian Competition and entrants must have resided in Australia for the full judging period.

All Beauty Squad members must be qualified Beauty Therapists, under the age of 35 submit their entry online including their activity within the industry for the previous 12 months and have a minimum of 5 years activity in the Australian Beauty Industry. They may be employed or self-employed and if self-employed own a registered business.

Beauty Squad Team members must have at least a Cert 3 in Beauty Services, Cert 4 in Beauty Therapy, or at a minimum diploma in Beauty Therapy. They may also have a Health Science degree in Dermal or Aesthetics.

Support

If you have any questions on the entry process, please contact the organisers by email to mail@mochagroup.com.au or call 07 5580 5155



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BELOW YOU WILL FIND A DUPLICATE OF WHAT IS REQUIRED FOR YOU TO COMPLETE YOUR ENTRY ONLINE INCLUDING INFO ON ALL QUESTIONS, ATTACHMENTS AND HINTS.

DETAILS REQUIRED

You will need to agree to all terms and conditions as per below:-

1. By entering the Beauty Squad you **MUST** be available to attend the Beauty Squad house in October 2023
2. All Beauty Squad members must be qualified Beauty Therapists, under the age of 35 and submit their entry online including their activity within the industry for the previous 12 months. They must have a minimum of 5 years activity in the Australian Beauty Industry. They may be employed or self-employed and if self-employed own a registered business.
3. Beauty Squad Team members must have at least a Cert 3 in Beauty Services, Cert 4 in Beauty Therapy, or at a minimum diploma in Beauty Therapy. They may also have a Health Science degree in Dermal or Aesthetics.
4. Beauty Squad is an Australian Competition and entrants must have resided in Australia for the full judging period.
5. You must be 35 or under on MAY 23rd, 2023 to be eligible to enter.

INFORMATION REQUIRED IN THE SUBMISSION

Your opening statement has a limited number of words - 500. As a hint complete all other questions and then come back to your opening statement to give the judges an overall picture of you and your entry within the allocated number of words.

Other questions are also restricted to a word count. Be comprehensive in your answers but also concise and stick to the subject matter of each question. Judges do not want to read a novel but DO want to know all about you.

You will not be able to submit if you have not answered the required questions. If the questions are optional and not required, this is mentioned next to the question box.

Opening Statement

Tell us why you believe you should be a member of the 2022 Beauty Squad. Tell us about your current role, your strengths, your qualities and your passion. We want to know about your achievements and experiences both in and away from the salon, and your industry contributions and accolades.

Employment

Tell us if you are employed or self-employed.

Tell us your current position

Tell us the name of the salon/organisation where you work or that you own.



Career History

Give details of your career to date, including your employment history.

Highlights

Tell the judges the highlights you have experienced in the past 2 years.

Aspirations

What do you love most about the industry and how will you play a role in this industry?

What are your goals?

Who do you admire and why?

Additional Information (optional)

Tell us any further information you would like the judges to know about you that you have not already covered that will add to your submission

Education (optional)

As well as your qualifying education what else have you done to further your career in terms of education.

This could be business or personal development as well as specialised courses

Special Activities (optional)

Have you been involved in any extracurricular activity that also relate to the beauty industry in the past 2 years and if so, what role did you play in them?

House Visitors (optional)

Who would you love to visit the Beauty Squad House? Name up to 3 people.

ATTACHMENTS

IMPORTANT INFORMATION REGARDING UPLOADS

1. Maximum individual file size is 5MB whether it is a multi page pdf, single page pdf, image or word doc.
2. When multiple images are required upload one single multi-paged pdf file.
3. For individual images upload high res JPEG or PDF files.
4. For additional text information upload .doc .docx or pdf file
5. For link or video upload please provide the url link to your website or a youtube or vimeo file.
6. **PLEASE NOTE:** A maximum of ten pieces can be uploaded with your entry.

Photograph


Please supply a good quality photograph of yourself

Testimonial

Please provide a testimonial/reference from your employer or if a salon owner please provide a testimonial/reference from an individual within the industry that knows you and your work.

Qualifications

Please provide a multi page PDF i.e. 1 file only to show your Beauty Therapist qualifications to meet the criteria of entry



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Additional Qualifications (optional)

Please provide a multi page PDF i.e. 1 file only to include any additional qualifications you wish the judges to see

Supporting documents & images

Include any additional photos or documentation that you feel is required to support your entry
Additional attachments including video or url links can be provided here.

If you have any questions on the entry process, please contact the organisers by email to mail@mochagroup.com.au or call 07 5580 5155